

in case of inputting a held enterprise ID and
article detail information from a selling terminal as

storing said article information and said allocation point information in correspondence with each other, referring to article information from said article transaction information, and calculating a indemnity fee of said article transaction with reference to allocation point information in correspondence with said article information.

inputting an article information display request from said purchase terminal; and

sending, to said selling terminal, point information in correspondence with said enterprise ID, article information in correspondence with said enterprise ID, and allocation point information,

and said method further comprises the step of inputting, from said selling terminal, said article information and allocation point information input to the terminal.

inputting a held enterprise ID and a point allocation operation request from the selling terminal;
and

wherein said selling terminal displays, on a screen, said point information and said allocation point information in correspondence with said article information,

and said method further comprises the step of inputting, from said selling terminal, said article information and allocation point information input to the terminal.

9. The method according to claim 3, further comprising the steps of:

inputting a held enterprise ID and a point allocation operation request from the selling terminal; and

sending, to said selling terminal, point information in correspondence with said enterprise ID, article information in correspondence with said enterprise ID, and allocation point information,

wherein said selling terminal displays, on a screen, said point information and said allocation point information in correspondence with said article information,

and said method further comprises the step of inputting, from said selling terminal, said article information and allocation point information input to the terminal.

10. An electronic commerce apparatus comprising:

in case of inputting a held enterprise ID and article detail information from a selling terminal as article information, means for sending said article information to a purchase terminal, and means for inputting said article information and transaction information from the purchase terminal as article

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transaction information and storing said article transaction information, calculating a point number with reference to the enterprise ID and transaction information from said article transaction information, and storing said enterprise ID and said point number in correspondence with each other as point information;

means for inputting article information and allocation point information from said selling terminal; and

means for storing said article information and said allocation point information in correspondence with each other, referring to article information from said article transaction information, and calculating an intermediation fee of said article transaction with reference to allocation point information in correspondence with said article information.

11. An electronic commerce apparatus comprising:

in case of inputting a held enterprise ID and article detail information from a selling terminal as article information, means for sending said article information to a purchase terminal, and means for inputting said article information and transaction information from the purchase terminal as article transaction information and storing said article transaction information, calculating a point number with reference to the enterprise ID and transaction information from said article transaction information, and storing said enterprise ID and said point number in

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the step of inputting article information and allocation point information from said selling terminal; and

13. An electronic commerce program comprising:

the step of inputting article information and allocation point information from said selling terminal; and

the step of storing said article information and said allocation point information in correspondence with each other, referring to article information from said article transaction information, and calculating a indemnity fee of said article transaction with

